



Definitions

1. The following terms have these meanings in this Code:
 - a) "Association" – Sport Cheer England (SCE);
 - b) "Individuals" – all categories of membership defined in the Association's Bye-laws, as well as all individuals employed by or engaged in activities with the Association including, but not limited to, athletes, coaches, support persons, judges, officials, volunteers, managers, administrators, committee members, and directors and officers of the Association;
 - c) "ICU" – the International Cheer Union;
 - d) "Harassment" – behaviour that constitutes harassment is defined in Section 7(b);
 - e) "Sexual harassment" – behaviour that constitutes sexual harassment and workplace violence as defined in Section 7(c);
 - f) "Workplace" – any place where business or work-related activities are conducted. Workplaces include but are not limited to, the Association's office, work-related social functions, work assignments outside the Association's offices, work-related travel, and work-related conferences or training sessions; and
 - g) "Workplace Harassment or Workplace Violence" – behaviour that constitutes workplace harassment and workplace violence is defined in Section 7(c).

Purpose

2. The purpose of this Code is to ensure a safe and positive environment by making Individuals aware that there is an expectation of appropriate behaviour consistent with this Code. The Association supports equal opportunity, prohibits discriminatory practices, and is committed to providing an environment in which all individuals are treated with respect and fairness.

Application of this Code

3. This Code applies to Individuals' conduct during the Association's business, activities, and events including, but not limited to, competitions, practices, try-outs, training camps, travel associated with the Association's activities, the Association's office environment, and any meetings.
4. This Code also applies to Individuals' conduct outside of the Association's business, activities, and events when such conduct adversely affects relationships within the Association and/or its Members (and its work and sport environment) and is detrimental to the image and reputation of the Association. Such jurisdiction will be determined by the Association at its sole discretion.



5. This Policy does not prevent immediate discipline or sanction from being applied as reasonably required. An Individual who violates this Code may be subject to further sanctions pursuant to the Association's Discipline and Complaints Policy.

6. An employee of the Association found to have breached this Code will be subject to appropriate disciplinary action subject to the terms of the Association's Human Resources Policy, as well as the employee's Employment Agreement, as applicable. Violations could result in a warning, reprimand, access restrictions, suspension and other disciplinary actions up to and including termination of employment/contract.

Responsibilities

7. Individuals have a responsibility to:
 - a) Maintain and enhance the dignity and self-esteem of the Association members and other individuals by:
 - i. Demonstrating respect to individuals regardless of body type, physical characteristics, athletic ability, age, ancestry, colour, race, citizenship, ethnic origin, place of origin, creed, disability, family status, marital status, gender identity, gender expression, sex, and sexual orientation;
 - ii. Focusing comments or criticism appropriately and avoiding public criticism of Individuals or the Association;
 - iii. Consistently demonstrating the spirit of sportsmanship, sport leadership, and ethical conduct;
 - iv. Acting, when appropriate, to correct or prevent practices that are unjustly discriminatory;
 - v. Consistently treating individuals fairly and reasonably;
 - vi. Ensuring adherence to the rules of cheerleading and the spirit of those rules.

 - b) Refrain from any behaviour that constitutes harassment. Types of behaviour that constitute harassment include, but are not limited to:
 - i. Written or verbal abuse, threats, or outbursts, whether off-line or online or on social media;
 - ii. The display of visual material which is offensive or which one ought to know is offensive;
 - iii. Unwelcome remarks, jokes, comments, innuendo, or taunts;
 - iv. Leering or other suggestive or obscene gestures;
 - v. Condescending or patronising behaviour which is intended to undermine self-esteem, diminish performance or adversely affect working conditions;
 - vi. Practical jokes which cause awkwardness or embarrassment, endanger a person's safety, or negatively affect performance;
 - vii. Any form of degrading or humiliating actions or behaviour;



- viii. Unwanted physical contact including, but not limited to, touching, petting, pinching, or kissing;
 - ix. Unwelcome sexual flirtations, advances, requests, or invitations;
 - x. Physical or sexual assault;
 - xi. Behaviours such as those described above that are not directed towards a specific individual or group but have the same effect of creating a negative or hostile environment;
 - xii. Retaliation or threats of retaliation against an individual who reports harassment.
- c) Refrain from any behaviour that constitutes Workplace Harassment or Workplace Violence, where workplace harassment is defined as conduct against a worker in a workplace that is known or ought reasonably to be known to be unwelcome; and where workplace violence is defined as the exercise of physical force by a person against a worker, in a workplace, that causes or could cause physical injury to the worker; an attempt to exercise physical force against a worker, in a workplace, that could cause physical injury to the worker; or a statement or behaviour that it is reasonable for a worker to interpret as a threat to exercise physical force against the worker, in a workplace, that could cause physical injury to the worker.

Workplace matters should not be confused with legitimate, reasonable management actions that are part of the normal work function, including measures to correct performance deficiencies, such as placing someone on a performance review, or imposing discipline for workplace violations. Types of behaviour that constitute workplace harassment or workplace violence include, but are not limited to:

Workplace Harassment:

- i. Bullying;
- ii. Repeated offensive or intimidating phone calls or emails;
- iii. Inappropriate touching, advances, suggestions or requests;
- iv. Displaying or circulating offensive pictures, photographs or materials;
- v. Psychological abuse;
- vi. Discrimination;
- vii. Intimidating words or conduct (offensive jokes or innuendos);
- viii. Words or actions which are known or should reasonably be known to be offensive, embarrassing, humiliating, or demeaning.

Workplace Violence:

- i. Verbal threats to attack a worker;
- ii. Sending to or leaving threatening notes or emails;
- iii. Making threatening physical gestures;
- iv. Wielding a weapon;
- v. Hitting, pinching or unwanted touching which is not accidental;



- vi. Blocking normal movement or physical interference, with or without the use of equipment;
 - vii. Sexual violence;
 - viii. Any attempt to engage in the type of conduct outlined above.
- d) Refrain from any behaviour that constitutes Sexual Harassment, where sexual harassment is defined as unwelcome sexual comments and sexual advances, requests for sexual favours, or conduct of a sexual nature. Types of behaviour that constitute sexual harassment include, but are not limited to:
- i. Sexist jokes;
 - ii. Display of sexually offensive material;
 - iii. Sexually degrading words used to describe a person;
 - iv. Inquiries or comments about a person's sex life;
 - v. Unwelcome sexual flirtations, advances, or propositions;
 - vi. Persistent unwanted contact.
- e) Abstain from the non-medical use of drugs or the use of performance-enhancing drugs or methods. More specifically, the Association adopts and adheres to the United Kingdom Anti-Doping Program. The Association will respect any penalty enacted pursuant to a breach of the UK Anti-Doping Program, whether imposed by the Association, the ICU or any other sport Association
- f) Refrain from associating with any person for the purpose of coaching, training, competition, instruction, administration, management, athletic development, or supervision of the sport, who has incurred an anti-doping rule violation and is serving a sanction involving a period of ineligibility imposed pursuant to the UK Anti-Doping Program and/or the World Anti-Doping Code and recognised by Sport England and UK Sport
- g) Refrain from the use of power or authority in an attempt to coerce another person to engage in inappropriate activities
- h) Refrain from consuming alcohol, tobacco products, or recreational drugs while participating in Association programs, activities, competitions, or events. In other circumstances, adults should avoid consuming alcohol in situations where children are present and take reasonable steps to manage the responsible consumption of alcohol in adult-oriented social situations associated with the Association's events
- i) Respect the property of others and not wilfully cause damage
 - j) Adhere to all national laws and international host country laws
 - k) Comply, at all times, with the Association's byelaws, policies, procedures, and rules and regulations, as adopted and amended from time to time
 - l) When driving a vehicle with an Individual:
 - i. Have valid car license;



- ii. Not be under the influence of alcohol, drugs or substances
 - iii. Have valid car insurance.
- m) Refrain from engaging in deliberate cheating or corruption which is intended to manipulate the outcome of a competition and/or not offer or receive any bribe which is intended to manipulate the outcome of a competition.

Board/ Committee Members

8. In addition to section 7 (above), Association's Directors and Committee Members will have additional responsibilities to:
- a) Function primarily as a member of the board and/or committee(s) of Association; not as a member of any other particular member or constituency;
 - b) Act with honesty and integrity and conduct themselves in a manner consistent with the nature and responsibilities of the Association's business and the maintenance of Individuals' confidence;
 - c) Ensure that the Association's financial and governance affairs are conducted in a responsible and transparent manner with due regard for all fiduciary responsibility;
 - d) Conduct themselves openly, professionally, lawfully and in good faith in the best interests of Association;
 - e) Be independent and impartial and not be influenced by self-interest, outside pressure, expectation of reward, or fear of criticism;
 - f) Behave with decorum appropriate to both circumstance and position;
 - g) Keep informed about the Association's activities, the grass roots sport community, and general trends in the sectors in which they operate;
 - h) Exercise the degree of care, diligence, and skill required in the performance of their duties pursuant to the laws under which the Association is incorporated;
 - i) Respect the confidentiality appropriate to issues of a sensitive nature;
 - j) Respect the decisions of the majority and resign if unable to do so;
 - k) Commit the time to attend meetings and be diligent in preparation for, and participation in, discussions at such meetings;
 - l) Have a thorough knowledge and understanding of all Association governance documents; and
 - m) Conform to the byelaws and policies approved by Association.

Coaches

9. In addition to section 7 (above), coaches have many additional responsibilities. The coach-athlete relationship is a privileged one and plays a critical role in the personal, sport, and athletic development of the athlete. Coaches and Team Managers must understand and respect the inherent power imbalance that exists in this relationship and must be extremely careful not to



abuse it, consciously or unconsciously. Coaches and Team Managers will:

- a) Ensure a safe environment by selecting activities and establishing controls that are suitable for the age, experience, ability, and fitness level of the involved athletes;
- b) Prepare athletes systematically and progressively, using appropriate time frames and monitoring physical and psychological adjustments while refraining from using training methods or techniques that may harm athletes;
- c) Avoid compromising the present and future health of athletes by communicating and co-operating with sport medicine professionals in the diagnosis, treatment, and management of athletes' medical and psychological treatments;
- d) Accept and promote athletes' personal goals and refer athletes to other coaches and sports specialists as appropriate;
- e) Support the coaching staff of a training camp, club team, regional team, or national team; should an athlete qualify for participation with one of these programs;
- f) Provide athletes (and the parents/guardians of child athletes) with the information necessary to be involved in the decisions that affect the athlete;
- g) Act in the best interest of the athlete's development as a whole person;
- h) Comply with the Association's Selection Policy, if applicable;
- i) Report to the Association any on-going criminal investigation, conviction, or existing bail conditions, including those for violence, child pornography, or possession, use, or sale of any illegal substance;
- j) Under no circumstances provide, promote, or condone the use of drugs (other than properly prescribed medications) or performance-enhancing substances and, in the case of children, alcohol and/or tobacco;
- k) Respect athletes playing/ representing with other teams and, in dealings with them, not encroach upon topics or actions which are deemed to be within the realm of 'coaching', unless after first receiving approval from the coaches who are responsible for the athletes;
- l) Dress professionally, neatly, and inoffensively;
- m) Use inoffensive language, taking into account the audience being addressed;
- n) Recognise the power inherent in the position of coach and respect and promote the rights of all participants in sport. This is accomplished by establishing and following procedures for confidentiality (right to privacy), informed participation, and fair and reasonable treatment. Coaches have a special responsibility to respect and promote the rights of participants who are in a vulnerable or dependent position and less able to protect their own rights;
- o) Not engage in a sexual relationship with an athlete under 18 years old, or an intimate or sexual relationship with an athlete over the age of 18 if the coach is in a position of power, trust, or authority over the athlete;
- p) Refrain from using their power or authority to coerce another person to engage in or tolerate sexual or harmful activities;
- q) Refrain from conduct that causes physical or emotional harm to Individuals;
- r) Prevent the use of power or authority in an attempt, successful or not, to coerce another person to engage in or tolerate sexual activity.



Athletes

10. In addition to section 7 (above), athletes will have additional responsibilities to:
- a) Report any medical problems in a timely fashion, when such problems may limit their ability to travel, practice, or compete; or in the case of high performance athletes, interfere with the athlete's ability to fulfil their high performance athlete requirements;
 - b) Participate and appear on-time, well-nourished, and prepared to participate to their best abilities in all competitions, practices, training sessions, try-outs (trials and skills days), tournaments, and events;
 - c) Properly represent themselves and not attempt to participate in a competition for which they are not eligible by reason of age, classification, or other reason;
 - d) Adhere to the Association's rules and requirements regarding clothing and equipment;
 - e) Act in a sportsmanlike manner and not display appearances of violence, foul language, or gestures to other athletes, judges, coaches, or spectators;
 - f) Dress in a manner representative of the Association and in accordance with the ICU uniform policy; focusing on neatness, cleanliness, and appropriateness;
 - g) Act in accordance with the Association's policies and procedures and, when applicable, additional rules as outlined by coaches or managers.

Judges and Officials

11. In addition to section 7 (above), judges and officials will have additional responsibilities to:
- a) Maintain and update their knowledge of the rules and rules changes;
 - b) Work within the boundaries of their position's description while supporting the work of other judges and officials;
 - c) Act as an ambassador of the Association by agreeing to enforce and abide by international and national rules and regulations;
 - d) Take ownership of actions and decisions made while judging or officiating;
 - e) Respect the rights, dignity, and worth of all individuals;
 - f) Not publicly criticise other judges or officials or any club or the Association;
 - g) Act openly, impartially, professionally, lawfully, and in good faith;
 - h) Be fair, equitable, considerate, independent, honest, and impartial in all dealings;
 - i) Respect the confidentiality required by issues of a sensitive nature, which may include ejections, defaults, forfeits, discipline processes, appeals, and specific information or data about Individuals;
 - j) Honour all assignments unless unable to do so by virtue of illness or personal emergency, and in these cases inform the assignor or the Association at the earliest possible time;
 - k) When writing reports, set out the true facts;
 - l) Dress in proper attire for judging and/or officiating.



Parents/Guardians and Spectators

12. In addition to paragraph 7 above, Parents/Guardians and Spectators at events will:
- a) Encourage athletes to play and act by the rules at all times and to resolve conflicts without resorting to hostility or violence;
 - b) Condemn the use of violence in any form;
 - c) Never ridicule a participant for making a mistake during a performance or practice;
 - d) Provide positive comments that motivate and encourage participants continued effort;
 - e) Respect the decisions and judgments of judges, and encourage athletes to do the same. Feedback on competition performances is provided by judges only to the coaching staff, so parents are encouraged to discuss any questions with your athlete's coach;
 - f) Recognise that judges and officials, executives and staff act in good faith, and in the best interests of the athletes and sport as a whole;
 - g) Respect the decisions and judgments of judges or officials, and encourage athletes to do the same;
 - h) Never question a judges', officials' or staffs' judgment or honesty;
 - i) Support all efforts to remove verbal and physical abuse, coercion, intimidation and sarcasm;
 - j) Respect and show appreciation to all competitors, and to the coaches, judges, officials and other volunteers;
 - k) Refrain from the use of bad language, nor harass competitors, coaches, judges, officials, parents/guardians or other spectators.